The journey till now

MILESTONES

1999: Launched
2007: 11 cities
2008: 12 cities
2011: UAE
2012: 14 cities
2015: 15 cities

IT Wiz Launched

IT Wiz Books

TCS IT Wiz for all participants

Web Strategy
An exclusive website www.tcsitwiz.com. This is a high resource for participants

Gen Y Survey
Offshoot of TCS IT Wiz - India's largest survey which captures the changing trends of school students

Online Activities
Online registration and online contests
Leader Program
Meet the leader program
Video Questions
TCS CEO as quizmaster

Digital Interactions
Live Webcast
Twitter Contest
Tweet Wiz

Contests
Ran Facebook and Twitter contests (tweeporting).
Live webcast of Mega Finals

Blogs & YouTube
Creation of online students community

Reaching out on Social Media
Launched Twitter and Facebook channels to connect with students

Animation based Quiz
TCS IT Wiz 2012 saw the launch of India's first animation based quiz software

Video Questions
TCS CEO as quizmaster

Online Activities
Online registration and online contests
Leader Program
Meet the leader program
Video Questions
TCS CEO as quizmaster
About Greycaps

Greycaps is one of the largest quizzing and knowledge services companies known for their creations ranging from publications, school and college quizzes, to portals. The TCS IT Wiz book is researched by team Greycaps.

Greycaps features comprehensive quiz based sections for knowledge enhancement catering to the youth. The objective of team Greycaps is to create fun learning platforms and to help continuous learning on a real time basis in a rapidly changing world. The larger objective is to have meaningful engagement for school children across the world.

Greycaps is also known for creating the popular Global Awareness Program (GAP), a unique GK program and Keystones, a values education program for the school space.

Greycaps has been associated with Tata Consultancy Services since the launch of IT Wiz in 1999.
I am very happy that a Knowledge Initiative like TCS IT Wiz is stepping into its 16th year of existence. It has proved to be a great platform to engage the school students.

The quiz aims to build awareness and emphasize the importance of IT skills for school students. It helps them to look at technology through a whole new perspective.

In today's society and economy, IT plays an integral role and is a key enabler for success in diverse fields. 'Default is Digital' as you move forward and every aspect of the human life has a digital side to it. Every once in a while technology makes a big disruption. This time the disruption is because of smartphones, social media and Analytics.

N. Chandrasekaran, CEO & MD, Tata Consultancy Services
KeyPad
1. U.S. Dept. of defense named its universal computer programming language after which lady in the 1980s?

2. The project was called 'Green' by the creator. They named it after the creator's favourite coffee. Identify the project.

3. Which publication started in 1768, decided to totally stop its publication and solely rely on online sales?

4. Multitech International in 1976, changed its name to the Latin word for “sharp, acute, able and facile”. What name?

5. It originated from the Old Norse word meaning 'Candle, Torch'. What product of Amazon means to set something on fire?
6. Which Japanese firm established in 1992 has its headquarters at Sanno Park Tower, Tokyo, Japan.

7. What is an intentional hidden message, inside joke, or feature in a work of video game called?

8. What is the location-based check-ins application company founded by Dennis Crowley and Naveen Selvadurai?

9. Which was the first and only app on Android's Google Play store to cross 1 billion downloads in May 2014?

10. A disciple of Maharishi Mahesh Yogi named his company after this meditative practice? Which company?
11. Which game has two armed military commandos named Bill "Mad Dog" Rizer and Lance "Scorpion"?

12. Which Android based gaming console was developed by Boxer8 in 2013, led by their CEO Julie Uhrman?

13. Which programming language named after a reptile species was created by Guido Van Rossum?

14. Which programme by Bruce Artwick is the longest-running software product line for Microsoft and was renamed in 2010?

15. A MAC address is a unique identifier, assigned to network interfaces. Expand MAC.
16. What is described as a fast memory that transparently improves the performance of a larger storage device?

17. What was developed by Kevin Systrom and Mike Krieger, and was later acquired by Facebook for $1 billion?

18. Which 1999 Time 'Person of the Year' owns The Washington Post and Blue Origin, a spaceflight company?

19. What was the code name of the CIA's consulting project that Larry Ellison and Ed Oates were working on?

20. Which social networking site owned by Google is named after its creator and was shut down in September 2014?
21. Red, The Blues, Mathilda, Chuck, Bomb, Hal, Terence, Bubbles, Stella and Ice are all types of what?

22. This game maker derives its name from the short form of the company "Service Games" founded in Japan?

23. Which business to business portal shares its name with a fictional character from the Arabian nights?

24. Which popular mobile text and voice messaging communication service is a subsidiary of Tencent Holdings?

25. Tiny Thief, Juice Cubes and Plunder Pirates are the games launched by which popular mobile games developer?
Frame
These
These
1. Identify this person.

2. Identify this person.
3. Identify this person.

4. Identify this person.
5. Identify this person.

6. Identify this Logo.
7. Identify this logo.

8. Identify this logo.
9. Identify this logo.

10. Identify this logo.
11. Identify this app.

12. Identify this retail store.
13. Identify this app

14. Identify this logo.

facebook.com/TCSITWizQuiz
15. Identify this game.

16. Identify this game.
17. Identify this app

18. Identify this logo.
19. Identify this logo.

20. Identify this logo.
Out of the Box
1. Identify the person.

2. Identify the company.
3. Identify the company.

4. Identify the company.
5. Identify the company.

6. Identify the person.
7. Identify the company.

8. Identify the company.
9. Identify the company.

10. Identify the company.

twitter.com/TCSITWiz
11. Identify the company.

![Motorola Logo]

12. These games were created for which gaming console.

![Max Payne Image]
![Need for Speed Image]
![Rajneeti Image]
13. Identify the company.

- ALIENWARE
- enstratius
- QUEST SOFTWARE

14. Identify the person.

- KNOWLEDGE IS POWER
- MANIPAL INSTITUTE OF TECHNOLOGY
- Sun Microsystems
- Microsoft
15. Identify the person.

16. Identify the game
17. Identify the company.

18. Identify the company.
19. Identify the person.

[Images of Seattle Seahawks logos, Idea Man cover, and Vulcan logo]

20. Identify the person.

[Images of Sun Microsystems logo, Annapurna Pictures logo, and a picture of a person]
Syntax
Grid
2. Which company’s nickname is Mister Softee, derived from their stock symbol MSFT?

3. Which Los Angeles based team founded in 1970 as Buffalo Braves was purchased by Steve Ballmer, the ex-CEO of Microsoft?

4. Allen Blue and Eric Ly are founders of which company with three others?

5. Cheetah, Puma, Jaguar, Panther, Tiger are all versions of which operating system?

6. 'In the Plex' by Steven Levy is a book about which company?

7. What was invented by Xiaolong Zhang?

8. I am Toru Iwatani, a developer at Namco. Which famous arcade game did I create in 1980?

9. Which mobile application by Facebook has the tag line "Reply to Unlock"?

10. Which open source Linux based operating system for devices was launched in October 2013?
1. The prototype of this popular app was founded by Stanford students Evan Spiegel and Bobby Murphy was called Picaboo.

2. The founder of Twitter, Jack Dorsey started another multi-million dollar company for mobile payments. What is it called?

3. Tribe.net was a social networking site started by which gaming entrepreneur?

4. Which Japanese electronics company from Kyoto also manufactures ceramic knives?

5. Louis Rossetto, an Italian-American journalist and a radical libertarian was the founder of which magazine owned by Conde Nast?

6. Which company’s IPO was supposed to raise $2,718,281,828, the first ten digits of the mathematical constant “e”, as a tribute to their geekiness?

7. Which company is headquartered at 1 Hacker Way, Menlo Park, USA?

8. Which Taiwanese company took over Siemens AG’s cellphone unit and sponsored the Real Madrid FC jersey in 2010?

9. Which Global Positioning System company was named after the two founders Min Kao and Gary Burrell?

10. AT&T has an internet product called U-Verse. To add to the same range, which huge US Company did it buy to increase its market share?
1. Which Bangalore based company has made the following acquisitions: Mime360, WeRead, Chakpak, Letsbuy?
2. Peter Sunde, the founder of which organization, registered in the Seychelles, was arrested in 2014 for breaching copyright laws?
4. Anupam Mittal, in 1996, created which website that is the world's oldest and the most successful website in this category?
7. Which private company sent the first spacecraft named 'Dragon' to the International Space Station on 25th May, 2012?

Across

3. The book, 'Accidental Billionaires' by Ben Mezrich is the story of which tech giant?

5. Which American smartphone manufacturer with products such as Treo, Pilot and Tungsten, was acquired by HP in 2010?

6. Which American Internet Hacktivist created RSS at the age of 14, died at the age of 38 in January 2013?

8. Angela, Ginger, Pierre, Ben, Gina, Larry and Lila are all his friends from the Outfit7 universe. Who is the person?

9. No. 1, Infinite Loop in Cupertino, California is the headquarters of which company?

Down

1. Which Bangalore based company has made the following acquisitions: Mime360, WeRead, Chakpak, Letsbuy?

2. Peter Sunde, the founder of which organization, registered in the Seychelles, was arrested in 2014 for breaching copyright laws?

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facebooken/TCSITWizQuiz
2. Pete Cashmore once said in an interview that ‘These days, virtually everything on the web is remixable’. What did he create?
3. Which company headquartered in Dublin, Ireland was previously known as Anderson Consulting?
4. What is the name of the firm started by Deepinder Goyal and Pankaj Chaddah while working as consultants at Bain & Co in Delhi?
5. After being denied the Cray Supercomputers, which institution began with the hiring of Vijay Bhatkar as their first director?
8. Mike Muuss developed which tool that troubleshoots problems in an IP network, in 1983, named after a naval practice?
1. Which company had a deal with Heathrow Airport to change the name of the Terminal 5 for two weeks for its flagship product?

2. Which was the book store chain responsible for the computerized standard numbering of books called the ISBN?

3. M-Systems, an Israeli company, filed a patent for which revolutionary data holding device in 1999?

5. The Africa Movies Academy Awards (AMAA) was renamed as AAMAA in 2012. What was the other A?

7. Which company invited dogs for the press event and provided beds for them when they bought new office space in San Francisco?

9. Which company started as a punched card service provider to TISCO and provided bureau services to Unit Trust of India and Central Bank of India?

4. Who has launched a new app called Photo Print app, that lets you custom design the ZX Flux trainer with your very own Instagram photos?

6. Eugene Goostman, a program, achieved a milestone by passing which test on June 9th 2014?

8. Which app says this about the company’s logo, ’an elephant never forgets, and that’s what it’s all about. Don’t mess with the elephant’?

10. Chris Messina, tweeted once ‘How do you feel about using pound for groups’ and invented something. What?

Across

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Down

34
Puzzlet
Indian Companies

APPS

W Q D U B S M A S H A M
H S C A U N Q Q Y U B V
A S W Y C F O B I B P R
T S O C H A T O N F K N
S L N M B B M N D Z S W
A V T A N Q W S T I N T
P H W Z P K K Q R A Q N W
P E I X A C H Q U O R A
R M T K X C H Z P E L W
F L T L E B R A K E P K
S U E W A H Z E T S B I
M O R I N S T A G R A M

World of Mobiles


facebook.com/TCSITWizQuiz
Made in Japan

R F L N D K V I J P Q R
T X C I T V Z N N V A W
O I Q H D M A O N L C Z
S K R L W R N O C X Z O
H N Y A E A F I O C N F
I T D C C L N J T Q J U
B G O P T O A A B L S J
A Y S M S S P M G C O I
K U E A J Y N U G M N T
E N N W A L K M A N Y S
R A N V L O L F F V T U
P O H I T A C H I K L T


twitter.com/TCSITWiz
Scientists

Answers
KeyPad
1. ADA LOVELACE
2. JAVA
3. ENCYCLOPEDIA BRITANNICA
4. ACER
5. KINDLE
6. NTT DOCOMO
7. EASTER EGG
8. FOUR SQUARE
9. GMAIL
10. LOTUS SOFTWARE
11. CONTRA
12. OUYA
13. PYTHON
14. FLIGHT SIMULATOR
15. MEDIA ACCESS CONTROL
16. CACHE
17. INSTAGRAM
18. JEFF BEZOS
19. ORACLE
20. ORKUT
21. ANGRY BIRDS
22. SEGA
23. ALIBABA.COM
24. WECHAT
25. ROVIO

Frame These
1. SALMAN KHAN
2. AJAY BHAT
3. RAJEEV SURI
4. MEG WHITMAN
5. MARK PINCUS
6. WORLD WIDE WEB CONSORTIUM
7. MOZILLA FIREFOX
8. ERRISSION
9. ZUCKASAURUS
10. DUOLINGO
11. DIGG
12. APPLE GENIUS BAR
13. GOOGLE GOGGLES
14. CHATON
15. UNCHARTED
16. NEED FOR SPEED
17. GOOGLE KEEP
18. OXFORD DICTIONARY
19. AVG ANTIVIRUS
20. AOL
Out of the Box

1. SEAN PARKER
2. MOTOROLA
3. NETFLIX
4. BITCOIN
5. SLIDESHARE
6. SUNDAR PICHAI
7. GODADDY
8. FACEBOOK
9. HTC
10. YAHOO

11. LENOVO
12. MS XBOX
13. DELL
14. SATYA NADELLA
15. BLACKBERRY
16. TEMPLE RUN
17. SEA GATE
18. HEWLETT PACKARD
19. PAUL ALLEN
20. LARRY ELLISON

Syntax Grid

1

\[
\begin{array}{ccccccccccc}
C & L & I & P & P & E & R & D & O & C & F & C \\
L & I & N & G & W & S & P & A & & & & \\
P & K & E & O & E & O & S & P & & & & \\
E & E & O & E & O & S & P & & & & & \\
R & D & O & C & F & C & & & & & & \\
S & L & I & N & G & H & O & T & & & & \\
& & & & E & & & & & & E & T I Z E N
\end{array}
\]
Syntax Grid

2

Syntax Grid

3

Syntax Grid
Syntax Grid

4

V I N O D D H A M A
A C C D E N A T
L I S A T
T E C H N O P H O B E
U I R S O N Y
E P I C G

5

W P S A D I D A S I
H P E M I R T
S T U S R T
M I D U R E L
T U R I N G Z L
H V Y E V E R N O T E G C
H A S H T A G S
Puzzlet

1

2
Puzzlet

3

4
Puzzlet

5
Winners - TCS IT Wiz 2014 Mega Finals

Arjun Aravind & S. Abhinav, PS Senior Secondary School, Chennai

Runner Up - TCS IT Wiz 2014 Mega Finals

Dibyendu Mishra and Krishnendu Mohapatral, DAV-Pokhariput, Bhubaneswar
Promoting a healthy, active lifestyle across the globe

Amsterdam
Title Sponsor and Official Technology Partner of the TCS Amsterdam Marathon

Bengaluru
Title Sponsor of the Tata Consultancy Services World 10K

New York
Title Sponsor of the TCS New York City Marathon

Mumbai
Associate Sponsor of the Standard Chartered Mumbai Marathon

Singapore
IT Consultancy Partner of the Standard Chartered Singapore Marathon